



AMORSA MARKETING

www.amorsamarketing.com

"We believe in **creativity**. Creativity fuels **innovation**. Innovation creates **opportunities**. Opportunities are opening **new doors**.
New doors are leading to **success**."



Who we are

Based in Slovakia, we offer our clients comprehensive outsourced marketing services. We focus **primarily on the diverse markets of Central Europe**, where we leverage our deep knowledge of regional market trends, consumer behaviour and cultural characteristics to ensure our clients' success.

Our multilingual team of experts enables us to serve as an important bridge, seamlessly connecting our partners with the audiences they want to reach.



AMORSA
MARKETING



Arnold BOZI



Founder & CEO

arnold.bozi@amorsamarketing.com

“My 25 years of experience as owner and CEO of several successful companies has taught me the role of marketing in achieving goals. We want our clients to benefit from our extensive knowledge and experience to help them **navigate the complex world of modern marketing solutions.**”



Gábor Madari



Founder & COO

gabor.madari@amorsamarketing.com

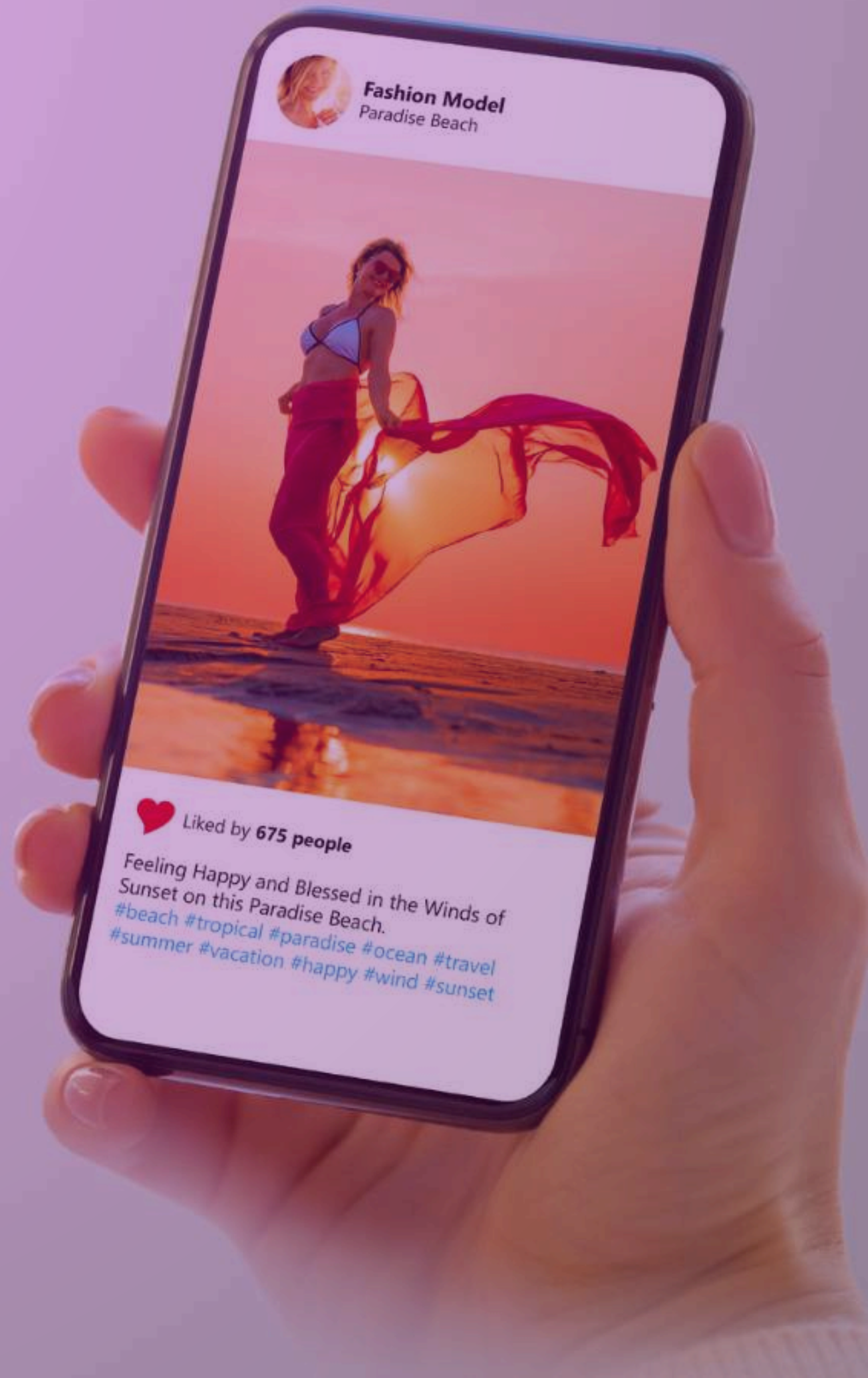
“As an economist and marketing professional, I know how important business decisions are. In addition to expertise, market knowledge and language skills, **the real added value** of our company is our understanding of business processes, which is why our clients can rely on us to help them develop business processes in addition to marketing.”

Our services

Our international experience allows us to approach things differently, which results in creative and innovative solutions.

Our multilingual team is equipped with the language skills and cultural knowledge necessary to effectively communicate and connect with diverse audiences.

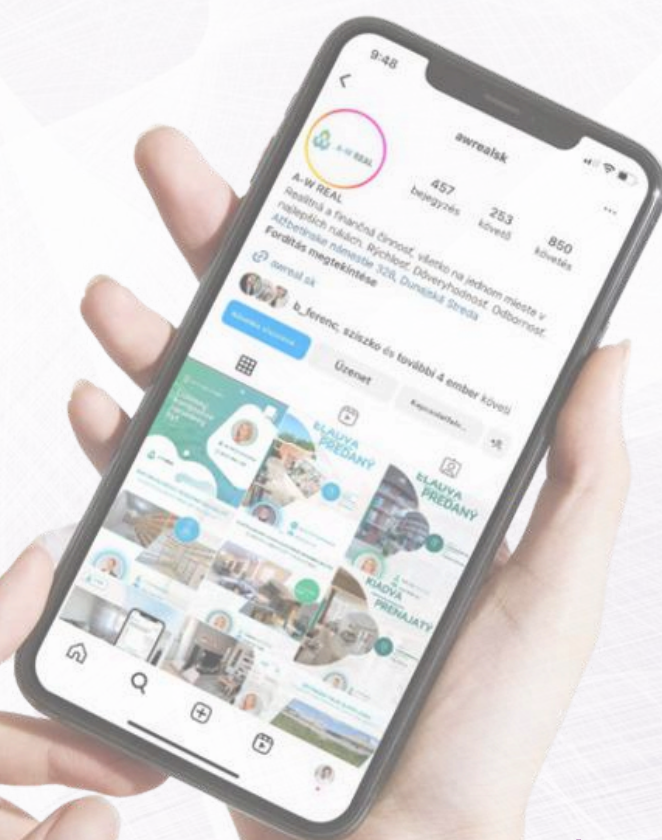




Social media marketing

Social media marketing

Let us build your strategy and content through all the relevant social media channels. We are providing complex social media management services to our partners from strategic planning through content creation to execution. We are building your brand through the most relevant social media channels such as **Facebook, LinkedIn, Instagram, TikTok, Pinterest, YouTube and The Dots.**

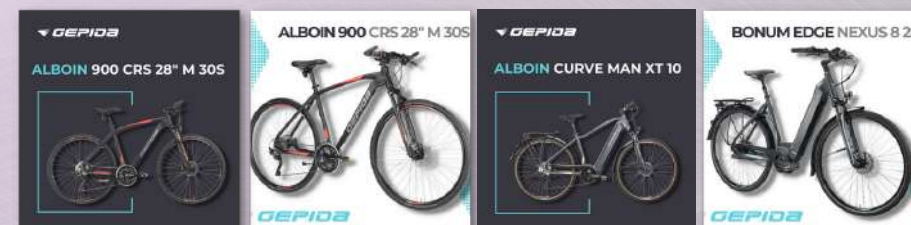


Instagram page of A-W REAL

A woman with long dark hair, wearing a light-colored blazer, is smiling and holding a white sign. The sign has the hashtag **#SOCIAL** written on it in a bold, purple, distressed font. She is standing in front of a large yellow circular backdrop. The background of the slide features abstract, flowing white lines on a light purple gradient.

#SOCIAL

- content strategy planning
- graphic design and copywriting for posts
- content production for social media – photo and video production
- full ad management on social media platforms



3mil+

€3 million increase in turnover with continued cooperation

8x

Eight times the return on a single BlackFriday campaign

Content production



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Content production

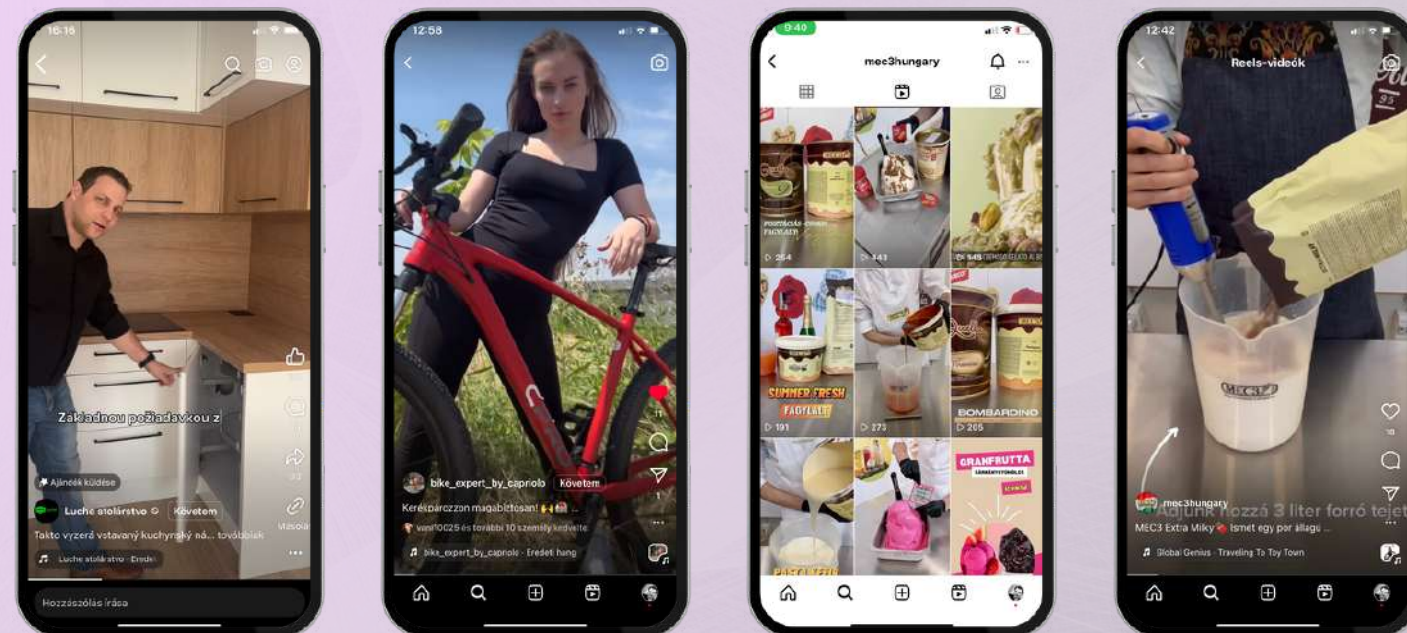
Unique content has a prominent place in marketing. If we want our audiences to connect with us, we need to create our own content – photo and video content that shows the real-life product or service and team behind it, helping viewers connect with our brand.



video project for WHC Slovakia



- own content for **social media** and **other platforms**
- planning the **photo** and **video** content – **writing scripts**
- complete organisation of **photo** and **video** shoots
- complete **post production**



313%

313% increase in brand visits on social media thanks to personalised content

10x

On average, unique content generates **ten times more** organic shares

Brand and marketing strategy

Brand and marketing strategy

Your brand is unique. Let us build it further with the right strategy and implementation. We are providing brand building visions and implementations to our partners. We will create your short and long term marketing and branding strategy that will ensure that your story is told properly for the relevant audience.

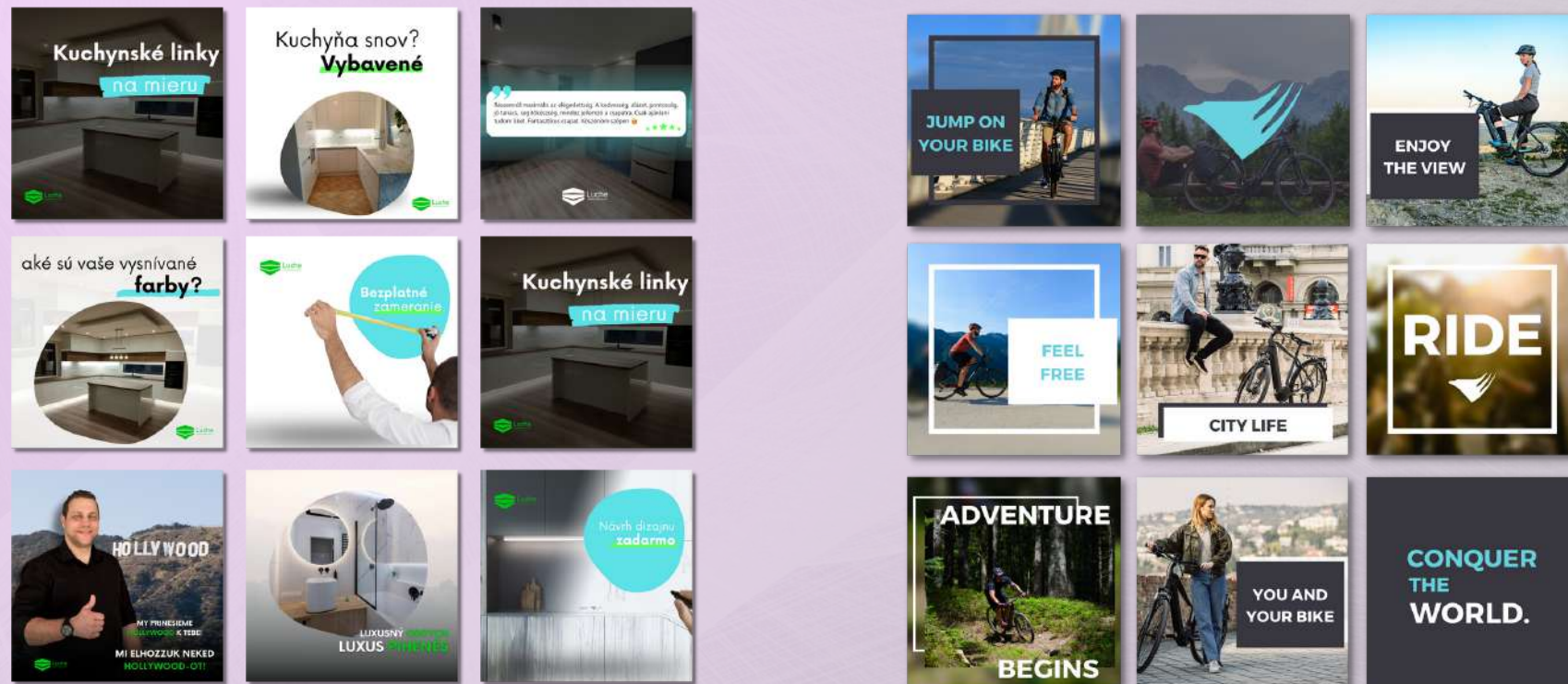


visual identity for the Y&G concept brand



#BRANDSTRATEGY

- identity and brand design
- updating existing branding and incorporating it into communications
- creating a marketing strategy
- putting strategy into practice



100%

100% customer satisfaction when updating the visual identity of brands

120x

120% increase in brand visits in the first month thanks to social media activity

HR marketing

HR marketing

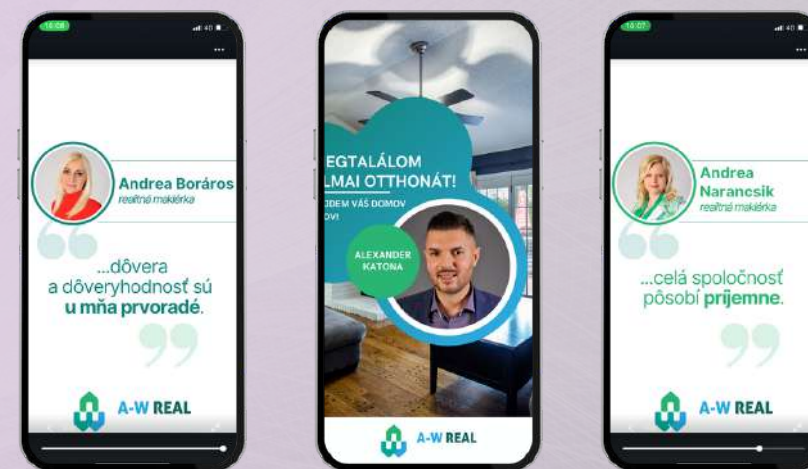
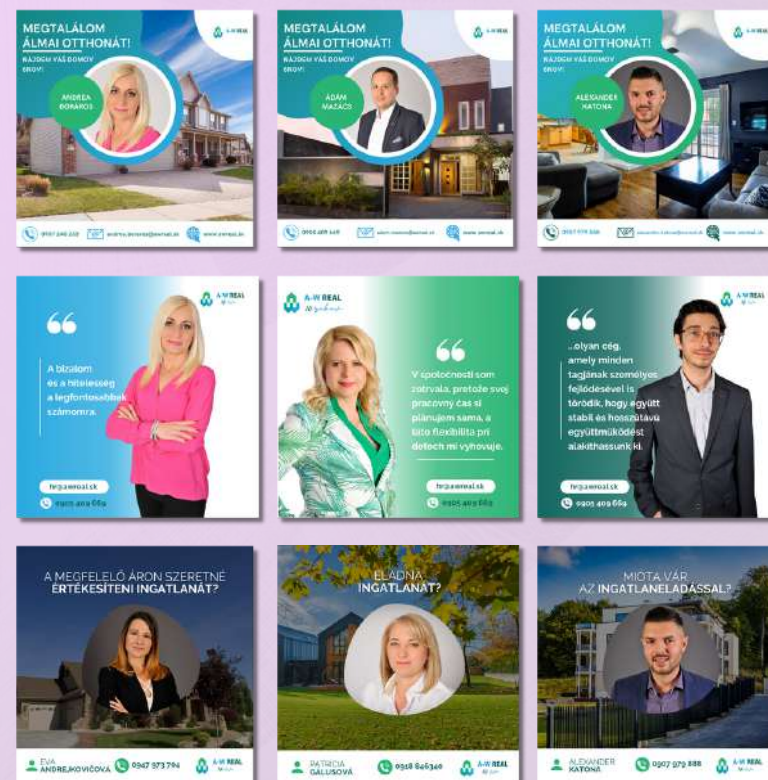
HR is key to success. Don't leave it to chance and improve your HR marketing toolbox with our help! In today's fiercely competitive environment, the fight for the right workforce and to retain it is immense. Reach the right employees, build your employer brand, improve your internal and external HR communications and thereby retain key people with whom you will achieve your business goals.



recruitment materials for WHC Slovakia



- recruitment support
- employer branding
- internal and external HR marketing communication
- HR marketing **audit** and **consultation**



18x

18x returns on a single employer branding campaign

30

On average 30 new entries per week for our HR service client's logistics partner through **social media activity**

Business and marketing consultation



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Business and marketing consultation

15 + years of business experience. Use our knowledge and gain advantage. We are encouraging you to use our experiences to save time and money when it comes to doing business. Our team of great professionals is more than ready to go to your company and serve you as consultants and mentors.



*a slide from our Social Media
and content production training*



- marketing consultation – quick help in marketing
- business consultation – effective suggestions from the outside
- preparing a complete business plan
- team and individual training – in the comfort of your company



Vállalkozz okosan



How we work?

“Every client is unique. Needs, expectations and objectives vary, and we make sure that the strategy and implementation we propose for each client is in line with the client's objectives.”



Andrea Csiba
Project manager

- ① **needs assessment** meeting
- ② **offer tailored** for individual needs
- ③ **implementation**
- ④ **constant contact** with the client

How are we described by our clients?



Annamária Mészárosová
Permanent Placement Specialist,
WHC Slovakia

"We are in constant contact, **they are almost part of our team**. I would highlight that I can't ask them to do anything that they can't do **quickly and efficiently**."



Elia Bianchini
CEO, MEC3 Hungary

"They made our marketing effective. Not only can **they deliver on our ideas**, but they are constantly **delivering new ideas** themselves."



Adam Mazács
CEO, A-W REAL

"They think in terms of **an integrated strategy**, and they can translate this into day-to-day activities. In addition to social media marketing, they have also made a significant contribution to the development of our **company in the area of HR marketing**."



Sándor Szeder
CEO, Luche

"They are very **flexible, skillful and creative** and I love working with them. I like the content that they create – **not just me, but the clients as well**."



A-W REAL





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